

Alexander Egger



**I AM TALKING ABOUT THE INTERFORMS
OF COMMUNICATION / THE INTERSTAGES
OF THOUGHT / I AM TALKING ABOUT THE
INTERCULTURES OF EMOTION / WHY SHOULD
NOT THAT BE THE ONLY WORLD.**

INGER CHRISTENSEN: Det, 1969

Alexander Egger is a graphic designer, illustrator, concept developer, artist, writer, publisher of zines and musician. He is working interdisciplinarily in different media on a range of cultural and commercial projects for either very small and independent clients or very big companies such as Adidas, Baden Württemberg Tourismus Marketing, Designforum Wien, Technisches Museum Wien, departure Kunst- und Kulturförderung, BIG Bundesimmobiliengesellschaft, Raiffeisen Evolution, Siemens, Sony, T-Mobile, Futurehouse Vienna, Design Austria, Vienna City Hall, Bundesministerium für Arbeit und Wirtschaft, Bundesministerium für Unterricht, Kunst und Kultur, ÖBB, Filmgalerie 8 1/2.

Alexander Egger is currently living and working in Vienna and sometimes elsewhere.

A detailed portfolio or book examples can be send on request. Please click thorough a rough overview on current and recent projects on: www.satellitesmistakenforstars.com

CONTACT DATA

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PUBLICATIONS

BOOKS/MONOGRAPHS

- 2008 [Tomorrow the Future Will Be Different Than Today](#)
Monographic limited edition book, 240 pp., Rojo Editions
- 2009 [Satellites Mistaken for Stars](#)
Monograph, 184 pp., ISBN 978-3-940393-16-6, Rupa Publishing
- [We Have No Scar to Show for Happiness](#)
Book, 180 pp., ISBN 978-39403931-7-3, Rupa Publishing
- [1+1=3](#)
Catalogue, 136 pp.
- 2010 [Stars Mistaken for Satellites – A Color Reference Manual](#)
Book, 184 pp., limited edition of 10 (self-published)
- [Wenn alles gut geht, wird es nur noch schlimmer.](#)
Book, 44 pp., limited edition (self-published)
- 2011 [Scientists Say By 1964 Mankind Will Live Permanently on the Moon](#)
Book, 200 pp., limited edition of 250 (self-published)

Italian Identity: Brand and Applications
(Red Publications)

WORK FEATURED IN BOOKS

- 2007
360° Design Austria #1 - Artificial Atlas
of Austrian Design, ISBN 3-900364-14-1
(designforum Wien)
- 2008
SP 08 Book (Semi-Permanent)
- LOGO-Art: Innovation in LOGO Design
(Charlotte Rivers, Rotovision)
- CD-Art: Innovation in CD Packaging Design
(Charlotte Rivers, Rotovision)
- Lemon Poppy Seed: Multitasking Creativity,
ISBN 978-3899552102 (dgv - Die Gestalten
Verlag)
- A Book of Postcards (Fl@t33, Laurence
King Publishing)
- Crack: World New Graphic Design 2007/2008
(Dalian University of Technology Press)
- Hungry Design (Pierre Guitton, Index Book)
- Package Design in Italy: Phase Two (Red
Publications)
- 100% European Graphic Design Portfolio,
ISBN 978-9812457318 (Sandu Publications)
- Grafuck 4, ISBN 0-9770963-2-7 (Peter
Vattanatham)
- 1000 Package Designs: A comprehensive
guide to packing it. (Grip Chicago,
Quayside Publishing)
- Inspirational Promotion (Liaoning Science and
Technology Publishing Group)
- Communicate Design (Liaoning Science and
Technology Publishing Group)
- Graphic Design Inspirations,
ISBN 978-3-86654-075-0 (daab publishers)

- 2009
- SP 09 Book (Semi-Permanent)
 - For a good cause (Index Book)
 - The Big Book of Self Promotion (Crescent Hill Books)
 - Packaging Identity (Pierre Guitton, Index Book)
 - Wine and Champagne - Visual Impact (Pierre Guitton, Index Book)
 - Design and Design Book of The Year. Volume 1 (Mark Praquin, Design and Design)
 - Basic Logos (Index Book)
 - Europe by Designers (HUG United, Hype Up Gallery Utd.)
 - Mag-Art: Innovation in Magazine Design (Charlotte Rivers, Rockport)
 - Series Packaging (Liaoning Science and Technology Publishing Group)
 - VI System (Liaoning Science and Technology Publishing Group)
 - New Packaging, ISBN 978-988-18058-7-4 (Sandu Cultural Media)
 - My Own Businesscard (Marc Praquin, Index Book)
 - A Tribute to Typography (Pierre Guitton, Index Book)
 - Designing For The Greater Good. The Best in Cause-Related Marketing and Nonprofit Design, ISBN 9780061765308 (Peleg Top and Jonathan Cleveland, Crescent Hill Books)
 - Really Good Packaging Explained: Top Design Professionals Critique 250 Package Designs and Explain What Makes Them Work (Rob Wallace, Bronwen Edwards, Marianne Klimchuk and Sharon Werner, Rockport)
 - Letterhead and Logo Design 11 (Design Army, Ginkgo Press)
 - Print and Production Finishes for Sustainable Design (Edward Denison, Rotovision)
 - Celebration Graphics Sourcebook: Festive Designs from All Cultures (John Stones, Rockport)
- 2010
- Creating Great Graphic Design To A Budget (Traffic, Rotovision)
 - Logo DNA (Rotovision)
 - Basic Pack (Index Book)
 - Music Covers (MONSA Publications)
 - The Big Book of Packaging (Crescent Hill Books)
 - Logoliscious (Crescent Hill Books)
 - The New Big Book of Layouts (Crescent Hill Books)
 - Letterhead and Logo Design 12 (Design Army, Ginkgo Press)
 - Self-Publishing (dgv - Die Gestalten Verlag)

- 2011 Design and Design Book of The Year. Volume 3 (Mark Praquin,
Design and Design)
- The Best of Cover Design (Altitudes, Rockport Publishers)
- Comprehensive Pattern Design (Liaoning Science and
Technology Press)
- Information Design (Liaoning Science and Technology Press)
- Corporate Stationary Book (MONSA Publications)

ARTZINES (self-published)

- People who make noise are dangerous (40 pp.)
- Places to go, people to see, things to do (52 pp.)
- Many people would never fall in love if they didn't
hear so much about it (48 pp.)
- In the Long Term We are All Dead (36 pp.)
- Sex Is Nostalgia for Sex When Once It Was Exciting (36 pp.)
- But the sun likes me (36 pp.)
- Buildings, not homes (36 pp.)
- Why can you smile while you talk bullshit (48 pp.)
- 1984 was an extremely boring year (40 pp.)
- Notes on unexpected feelings after the resumption of
bodily relations (32 pp., numbered and signed)
- The top is just the bottom in reverse (36 pp.)
- Beautiful images of horrible deaths (36 pp.)
- Everybody has some exciting projects going on (24 pp.)
- Drawing Down (24 pp.)
- Weather observations (36 pp.)
- The woman who thinks like a slaughter horse (32 pp.)
- The Ono Series (2 zines, 24 and 28 pp.)
- If we could synchronize our heartbeats for just one
single heartbeat (44 pp.)
- If you move I will fall into the hole in the view (32 pp.)
- Things mistaken for UFOs (32 pp.)

MAGAZINE FEATURES AND INTERVIEWS

2006

Page Magazine (Hamburg)

2007

IdN Magazine: Ornament and crime (Hong Kong, Sydney)

Grafik Magazine (London)

Territory #8: The Art of Artificial (Singapore)

Zupi (Sao Paolo)

Novum (Munich)

Computer Arts (Bath)

XFuns (Taiwan)

CO&CO Magenta; CO&CO Yellow; CO&CO Black (Gelsenkirchen)

ZA!revue (Milano)

Design 360°- Concept and Design Magazine (Guangzhou)

FM4 Online (Vienna)

Five to Nine Magazine #7 and #8 (St. Paul/Minnesota)

2008

die nacht Magazin (Trier)

Smilefaucet DVD Magazine (New York)

Castle Magazine (Munich)

Crafty (Melbourne)

Zupi (Sao Paolo)

Absinthe #9: New European Writing (Farmington Hill)

Pseudonym #3 (Old Portsmouth)

The One & Only Art zine #2 (Hong Kong)

ROJO@sievel: beautiful stains (Barcelona)

ROJO@gumbo: instant magic (Barcelona)

RAI Zapping: Radio 1 (Rome)

2009

Avantt Magazine (Argentina)

@ocho: número atómico (Barcelona)

O2 Magazine (Beijing)

Slanted (Karlsruhe)

GRAPHIC #11: Ideas of Design exhibition

ISSN 1975-7905 (Seoul)

2010

Typo Magazine (Praha)

Novum (Munich)

OTHER PROJECTS AND COOPERATIONS

ROJO@walls (Barcelona)

A limited edition of offset art prints

B.I.O. button badge series #7 (Stereohype/FL@33, London)

Papergirl #4; #5 (Berlin)

Shake Your Tree Edition (Berlin)

Print it! Gallery (Barcelona)

Shop for limited edition prints

EDITORIAL CONTRIBUTIONS

2004

+rosebud: Action (Vienna/Nuremberg)

2005

+rosebud: Mystery (Vienna/Nuremberg)

2006

Katalogue XXL (London)

2007

d[x]i Magazine: Rural (Valencia)

d[x]i Magazine: Trash (Valencia)

BOB Magazine (Graz)

2008

d[x]i Magazine: Hysteria (Valencia)

d[x]i Magazine: Social (Valencia)

How to cooperate with your designer. Leitfaden für die Zusammenarbeit zwischen Unternehmen und Kreativen. ISBN 978-3-7011-7682-3 (Design Austria/Creative Industries Styria)

2009

+rosebud: Very funny! (Vienna/Nuremberg)

d[x]i Magazine: Horror (Valencia)

d[x]i Magazine: Light (Valencia)

d[x]i Magazine: Black (Valencia)

2010

Gudberg Magazine #8: Why/Why not; Problems, still unsolved (Hamburg)

d[x]i Magazine: Transparent (Valencia)

BOOK DESIGN

2008

360° Design Austria #2 - Artificial

Atlas of Austrian Design

176 pp., ISBN 978-900364-18-2 (designforum Wien, Vienna)

2010

Dokument 2006-2010

320 pp., ISBN 978-3-900364-22-9 (designforum Wien, Vienna)

2011

Sissa Micheli: One for All

284 pp., (Verlag Moderne Kunst, Nuremberg)

E-MAGAZINE FEATURES AND INTERVIEWS

(selection)

Spunk Magazine

Moluv

Newwebpick: Designers' Ten Commandments #10

Kino Magazine

Bastard #10

Digitalthread

Shift

Computerlove

Dazed digital

Pixelsurgeon

Netdiver

Design Is Kinky

AustralianInFront

Godote

Designflux

Surfstation

Dexigner

BD4D

Lounge72

Newstoday

Aisleone

Arkitip

Manystuff

You the designer

Visualblog

moloko+ Magazine

Stone Magazine

Nordic Design Blog

Addicted to snow

Visuelle

...

EXHIBITIONS (selection)

SOLO SHOWS

2007

How long have I been fainted (Pilotprojekt Gallery, Graz)

Fuck up everything before you plan on slowing down (Street art installation, Vienna)

2008

Parole sospese (SBLU Gallery, Milan)

I wish you would wake up. You look nice when you're sleeping and dreaming but you're kind of a mediocre conversation partner. (Permanent Gallery, Bruneck)

GROUP SHOWS

2002

(Co)Operating Systems (MAK - Museum of Applied Arts, Vienna / with Nofrontiere)

2006

360° Design Austria (designforum Wien, Vienna / with Nofrontiere)

2007

Synth Eastwood (Dublin)

Katalogue XXL (Trafalgar Hotel, London)

Contemporaneamente (Mediateca Comunale, Ceccano)

2008

First Impressions Last (Umber Studios, Minneapolis) (catalogue)

Growth (Shoplift Gallery)
Division (Shoplift Gallery)

Recorded: Landscapes and Politics of New Media (Pecock Visual Arts, Aberdeen) (catalogue)

Place It: Thirteen story settings in Bolzano public space (Curated by Angelika Burtscher, Lungomare Gallery, a Manifesta7 Parallel Event, Bolzano)

trip (Foto Forum Gallery, a Manifesta7 Parallel Event, Bolzano)

Nuova Voce (Fondazione Giorgio Correggiari, Bari)

Katalogue (Oscar Niemeyer Museum of Contemporary Art, Curitiba, Brasil) (catalogue)

2009

Delicate Nature (Kalpany Gallery, Milan) (catalogue)

Número Atómico (Rojo Headquarter, Barcelona) (catalogue)

@out 3ª Mostra Internacional d'Art Urbà Publicitari (2 billboards 8x3 m, Barcelona) (catalogue)

Grafuck #4 (Gallery Nucleus, Los Angeles)

Mini Mini (Push Gallery, Phoenix; Cartel Coffee/Art Gallery, Tempe; Conspire Art Gallery in Phoenix)

Laternophon (Curated by Alex Lustig, Visuals, 08 feb 2009, Weltcafé, Vienna)

Was braucht die Welt (Curated by Erwin Bauer, Forum Mozartplatz, Vienna) (catalogue)

Schönste Bücher Deutschlands, Österreichs, der Schweiz und der Niederlanden 2008 (Hauptbücherei am Gürtel, Vienna)

GROUP SHOWS (proceeding)

2010

Thanks for sharing! Art Zines Show (Curated by Regine Ehleiter, D21 Kunstraum Leipzig, Leipzig)

It's a kind of magic. Mystifizierung und Demystifizierung im Kontext der Künstlerpublikation seit 1960 (In the context of Papergirl, Weserburg, Bremen)

Salon für Kunstbuch. An Artwork as Enterprise. (Bernhard Cella, curated by Nini Palavandishwilli, Brigitte Schöppner, Barbara Steiner, Galerie für Zeitgenössische Kunst, Leipzig)

Projekt Papergirl (Multiple matters. Grafische Konzepte, Passagegalerie des Künstlerhauses, Vienna)

Papergirl #5 - International Artfestival (Neurotitan Gallery, Berlin)

2000-2010 Design in Wien (Wien Museum Karlsplatz, Vienna) (catalogue)

Cafè Royal Books Pop Up Library (Curated by Craig Atkinson, PR1 Gallery, Preston)

COLLECTIONS

Kunstabibliothek der Halle 14 (Leipziger Baumwollspinnerei, Leipzig)

MAK Design-Info-Pool (Museum of Applied Arts, Vienna)

Die Neue Sammlung (The International Design Museum Munich, Munich)

INSTALLATIONS

2002

Exploring UMTS, Sensedesk (Futurehouse Vienna): interactive desk with movable haptic objects

2004

Big Bang (Semperdepot, Vienna): event, mobile of 26 levitated sails in different shapes with projections

2005

Interactive desk (designforum, Vienna): 6x2 m desk with sensors for 6 persons acting independently and influencing at the same time together the visual appearance of the desk

2006

Adidas Brandbroadcast and Orientation System (Adi Dassler Brand Center, Herzogenaurach): 120 m projection wall and signage system

360° Design Austria (designforum, Vienna): exhibition design, interactive rotatable hexagonal prisms with projections

Re:Cycle (designforum, Vienna): exhibition design

2007-2008

Food Design (designforum Wien, Vienna / Landesmuseum Graz): exhibition design

2010

Paradies der Blicke (Schneeberg, Puchberg): permanent exhibition and cultural trail

MUSIC

2000

Waiting for J.: A Bluffers Guide to Pop (limited on 10 copies)

Live plays. Improvised and unrecorded in: The Basement Room, Vienna

2000-2007

Several fieldrecordings

2005-2007

The day I have been nowhere/everywhere: Recording project on cassette tapes

2007

Lyrics for Sebastian Seeberg: Music to crash your car (As Egg Sander)

2009

UPNER: Do you think it will be different once you've gone through (guitar cable manipulations, upcoming)

UPNER: What you don't understand can mean anything (fieldrecordings, upcoming)

Various Dj-sets as Jim Panzer, Jim Nastics.

REVIEWS AND INTERVIEWS (selection)

www.hdschellnack.de/?p=3655

www.nordicdesignblog.com/archives/4044

www.typeer.de/beitrag/Kuenstlerinterviews/Alexander-Egger-und-die-Kunstzines/26701/

www.spunkunited.com/v2/alexander.html

www.addictedtosnow.net/index.php?id=347

www.slanted.de/eintrag/satellites-mistaken-stars

www.getaddictedto.com/index.php/alexander-egger-interview/

EVERY DESIGN, IN ESSENCE, IS A CRITICISM OF THE CONTEXT FOR WHICH IT HAS BEEN PRODUCED.

MAX BRUINSMA, An ideal design is not yet,
1999



Originating from an Italian border area Alexander Egger is interested in limitations, boundaries, openness, differentiation, criticism, systems of power, handlungsspielräume, cultural clashes, diversifications, interactions, communication, conflicts, points of contact and friction.

Until the age of six he was left-hander. Shyness and discontentment with his own inadequateness is a strong driving force. He likes white and empty rooms because of the space in which things can happen. Lives therefore since years in the same featureless and nearly empty flat because it's easier to get some rest without pictures on the wall. He is truly impressed when he sees the sea for the very first time at age eighteen. Can't drive even though he has got a driving license. Doesn't like eating, especially not vegetables. Is dreaming frequently of plane crashes lately. Has plenty of useless knowledge about a lot of things nobody is interested in. Likes people sometimes. Loves and hates concepts and also finds love and hate important.

He is not easily impressable but can fall in love with certain incidental movements which are not intended for somebody. Loves the phase between sleep and alertness when thoughts and images come to one's mind from nowhere in a half aware accidental order compounding to strange combinations. Reads mostly 4 or 5 books on art, sociology or philosophy at the same time and in a fast rotation.

In 1995 he comes to Milan and studies there at the: Politecnico di Milano. He creates, among other objects, a number of dustbins. Meets a few interesting bands just before their first big album release and is still convinced of being personally responsible for their lack of commercial success because of album covers he designed for them.

Goes to Vienna in 1998 where he still frequently steps into dog shit because of his habit of walking about with his head in the clouds. Stumbles into the advertising business by mistake. After two years at: Lowe G&K he works for ten years excessively for: Nofrontiere Design as art director and head of the design department.

For some time he played music with the band: Waiting for J. and started the record label: Arm the Lonely in 2006 to establish a platform for music conceived to occur in banal surroundings. Now he is working among other things on a sound project experimenting with guitar cable manipulations and a 15W amplifier.

In 2010 he is joining: Triphonic, a music production and distribution company, working as strategic conceptionist and creative director. At the beginning of 2011 he is leaving Vienna heading for Berlin.

His work has been published in numerous international magazines and books and he had his work exposed in every continent except Antarctica.