

Alexander Egger_____

I am talking about the interforms of communication / the interstages of thought / I am talking about the intercultural of emotion / why should not that be the only world.

Inger Christensen: Det, 1969

Alexander Egger is a graphic designer, illustrator, conceptionist, artist, writer, publisher of zines and musician. He is working in different media on a range of cultural and commercial projects for either small or big clients: Adidas, Designforum, Technisches Museum Wien, BMW, Burda Medien, departure Kunst- und Kulturförderung, BIG Bundesimmobiliengesellschaft, Siemens, Sony, T-Mobile, Futurehouse Vienna, Design Austria, Vienna City Hall, Bundesministerium für Arbeit und Wirtschaft, Kiska, Austrian Railways (ÖBB).

Alexander Egger is currently living and working in Vienna and sometimes elsewhere.

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Alexander Egger

Selected Projects

Publications

Books

2007
Satellites Mistaken for Stars
Monograph, 180 pp., Gingko Press (USA)

2008
We Have No Scar to Show for Happiness
Book project, 180 pp., (upcoming)

Scientists Say Until 1964 Mankind Will
Live Permanently on the Moon
Book project, 220 pp., (upcoming)

Sleeping Around with Capitalism
Book project, (upcoming)

Work featured in books

2007
Logo Art by Charlotte Rivers
(Rotovision)

Artwork for Downloadable Music by
Charlotte Rivers (Rotovision)

A Book of Postcards by Fl@t33 (Laurence
King Publishing)

360° Design Austria #1 - Artificial
Atlas of Austrian Design (Vienna,
Austria)

2008
Semi-Permanent 08 Book
(Sydney, Australia)

Crack: World New Graphic Design
2007/2008 (Dalian University of Techno-
logy Press, China)

Hungry Design by Pierre Guitton (Index
Book)

Packaging Identity by Pierre Guitton
(Index Book)

A Tribute to Typography by Pierre
Guitton (Index Book)

Italian Identity: Brand and Applica-
tions (Red Publications)

Package Design in Italy: Phase Two (Red
Publications)

Just For You by Pablo Correra (Index
Book)

Lemon Poppy Seed (dgv - Die Gestalten)

100% European Graphic Design
(Sandu Publications, China)

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Zines

2007

People who make noise are dangerous
Zine, 40 pp., Independent Publication
(Vienna, Austria)

Places to go, people to see, things
to do
Zine, 52 pp., Independent Publication
(Vienna, Austria)

Many people would never fall in love if
they didn't hear so much about it
Zine, 48 pp., Independent Publication
(Vienna, Austria)

In the Long Term We are All Dead
Zine, 36 pp., Independent Publication
(Vienna, Austria)

Sex Is Nostalgia for Sex When Once It
Was Exciting
Zine, 36 pp., Independent Publication
(Vienna, Austria)

But the sun likes me
Zine, 36 pp., Independent Publication
(Vienna, Austria)

Buildings, not homes
Zine, 36 pp., Independent Publication
(Vienna, Austria)

Why can you smile while you talk
bullshit
Zine, 48 pp., Independent Publication
(Vienna, Austria)

1984 was an extremely boring year
Zine, 40 pp., Independent Publication
(Vienna, Austria)

Notes on unexpected feelings after the
resumption of bodily relations
Zine, 32 pp., numbered and signed, In-
dependent Publication (Vienna, Austria)

The top is just the bottom in reverse
Zine, 36 pp., Independent Publication
(Vienna, Austria)

Beautiful images of horrible deaths
Zine, 36 pp., Independent Publication
(Vienna, Austria)

2008
Everybody has some exciting projects
going on
Zine, 24 pp., Independent Publication
(Vienna, Austria)

Drawing Down
Zine, 24 pp., Independent Publication
(Vienna, Austria)

Weather observations
Zine, 36 pp., Independent Publication
(Vienna, Austria)

The woman who thinks like a slaughter
horse
Zine, 32 pp., Independent Publication
(Vienna, Austria)

Alexander Egger

Magazine features and interviews

2006

Page Magazine (Germany)

2007

IdN Magazine: Ornament and crime (Hong Kong, Sydney)

Grafik Magazine (London, UK)

Territory Vol:8 - The Art of Artificial (Singapore)

Zupi (Sao Paulo, Brasil)

Novum (Munich, Germany)

Computer Arts (Bath, UK)

XFuns (Taiwan)

CO&CO Magenta; CO&CO Yellow; CO&CO Black (Gelsenkirchen, Germany)

ZA!revue (Milano, Italy)

Design 360°- Concept and Design Magazine (Guangzhou, China)

FM4 (Austrian Broadcast)

Five to Nine Magazine Issue 7 (Minnesota, USA)

Five to Nine Magazine Issue 8 (Minnesota, USA)

2008

die nacht (Trier, Germany)

Smilefaucet (New York, USA)

Castle Magazine (Germany)

busta (Rome, Italy)

Crafty (Melbourne, Australia)

Zupi (Sao Paulo, Brasil)

Absinthe: New European Writing

Pseudonym#3 (Old Portsmouth, UK)

ROJO®sieval: beautiful stains (Barcelona, Spain)

Gallery / online

Shoplift Gallery (London, UK)
www.shoplift-gallery.co.uk

Guapopo (Barcelona, Spain)
www.guapopo.com

20x200 (New York, USA)
www.20x200.com

Alexander Egger

Editorial contributions

2004
+rosebud: Action (Vienna, Austria/
Nuremberg, Germany)

2005
+rosebud: Mystery (Vienna, Austria/
Nuremberg, Germany)

2006
Katalogue XXL (London, UK)

2007
d[x]i Magazine: Rural (Valencia, Spain)
d[x]i Magazine: Trash (Valencia, Spain)

BOB Magazine (Graz, Austria)

2008
Vorn (Hamburg, Germany)

The Creator Studio #11: Rituels
(Barcelona, Spain)

d[x]i Magazine: Hysteria (Valencia,
Spain)

How to cooperate with your designer
(the cradle lab, Graz, Austria)

d[x]i Magazine: Hysteria (Valencia,
Spain)

E-Magazine features and interviews

2006
Spunk Magazine (Singapore)

Moluv

2007
Newwebpick: Designers' Ten Commandments
(E-magazine No.10, Hong Kong)

Kino Magazine (Portugal)

800zine (Milano, Italy)

Bastard #10 (Germany)

Digitalthread (permanent collection)

Shift (Japan)

Computerlove

Dazed digital (UK)

Pixelsurgeon
Netdiver
Design Is Kinky (Australia)
AustralianInFront (Australia)
Godote (Indonesia)
Designflux (Corea)
Surfstation
BD4D
Lounge72
Aisleone
Arkitip (USA)
Manystuff (France)
You the designer
Visualblog (Germany)
...

2008
calabrial64: Civilization (Spain)

moloko+ Magazine (Russia)

Stone Magazine (Germany)

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Selected exhibitions

Solo shows

2007

How long have I been fainted
(Pilotprojekt, Graz, Austria)

Fuck up everything before you plan on
slowing down (Street Art Installation,
Vienna, Austria)

2008

Parole sospese
(SBLU_spazioalbello, Milan, Italy)

I wish you would wake up. You look nice
when you're sleeping and dreaming but
you're kind of a mediocre conversation
partner. (Permanent Gallery, Bruneck,
Italy)

Group shows

2002

(Co)Operating Systems (MAK, Vienna,
Austria / as part of Nofrontiere)

2006

360° Design Austria (designforum,
Vienna, Austria / as part of
Nofrontiere)

Blickfang (MAK, Vienna, Austria / with
Desktop Design)

2007

Synth Eastwood (Dublin, Ireland)

Katalogue XXL (Trafalgar Hotel, London)

Contemporaneamente (Mediateca Comunale,
Ceccano, Italy)

2008

First Impressions Last (Umber Studios,
Minneapolis, USA)

Katalogue XXL (Launch-Events in Paris,
Berlin, Toronto, Beijing)

Growth (Shoplift Gallery, UK)

Recoded: Landscapes and Politics of New
Media (Pecock Visual Arts, Aberdeen,
UK)

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Installations

2002

Exploring UMTS, Sensedesk (Futurehouse Vienna, Austria)
Interactive desk with movable haptic objects

2004

Big Bang (Semperdepot, Vienna, Austria)
Mobilè of 26 levitated sails in different shapes with projections

2005

Interactive desk (designforum, Vienna, Austria)
6x2 m desk with sensors for 6 persons acting independently and influencing at the same time together the visual appearance of the desk

2006

Adidas Brandbroadcast and Orientation System (Adi Dassler Brand Center, Herzogenaurach, Germany)
120 m projection wall

360° Design Austria (designforum, Vienna, Austria)

Exhibition design; interactive rotatable hexagonal prisms with projections

Re:Cycle (designforum, Vienna, Austria)
Exhibition design

2007-2008

Food Design (designforum, Vienna, Austria / Landesmuseum Graz, Austria)
Exhibition design

Music

2000

Waiting for J.: A Bluffers Guide to Pop,
Independent release, limited on 10 copies

Improvised and unrecorded live plays in the basement room, Vienna

2000-2007

Several fieldrecordings

2005-2007

The day I have been nowhere/everywhere
Recording project on cassette tapes

2007

As Egg Sander: Lyrics for Sebastian Seeberg: Music for Car Crashes

2008

UPNER: Do you think it will be different once you've gone through
Guitar cable manipulations (upcoming)

UPNER: What you don't understand can mean anything

Fieldrecordings (upcoming)

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Propaganda

Explaining the output of somebody on the basis of the biography would be short-sighted, ineffective and would't do justice to the complexity of life and its environmental conditions.

Nevertheless a few insignificant random outlines:

Alexander Egger lives the first third of his life on the sunny Italian side of the Alps in a little village where Ezra Pound used to spend his summer vacation. Until the age of six he was left-hander. In his childhood, he is suspiciously often found playing with building bricks and spends time researching the life of ants sitting for hours on a milk can in the middle of the street. Studies popular culture and its extensions at an early stage in order to stand against it whenever necessary. Shyness and discontentment with his own inadequateness is a strong driving force. He likes white and empty rooms because of the space in which things can happen. Lives therefore since years in the same featureless and nearly empty flat because it's easier to get some rest without pictures on the wall. He is truly impressed when he sees the sea for the very first time at age eighteen. Can't drive even though he has got a driving license. Doesn't like eating, especially not vegetables. Is dreaming frequently of plane crashes lately. Has plenty of useless knowledge about a lot of things nobody is interested in. Likes people sometimes.

He is not easily impressable but can fall in love with certain incidental movements which are not intended for somebody. Loves the phase between sleep and alertness when thoughts and images come to one's mind from nowhere in a half aware accidental order compounding to strange combinations. Reads mostly 4 or 5 books at the same time and in a fast rotation.

In 1995 he went to Milan, Italy, and creates, among other objects, a number of dustbins. Meets quite a few interesting bands there just before their first big album release. He is still convinced of being personally responsible for their lack of commercial success because of album covers he designed for them. Yet he still believes design must never be art.

Goes to Vienna in 1998 where he still frequently steps into dog shit because of his habit of walking about with his head in the clouds. Stumbles into the advertising business by mistake. After two years at Lowe GGK he starts working excessively for Nofrontiere Design as art director and head of the design department.

Writes and played music with the band: Waiting for J. for some time and starts record label: Arm the Lonely in 2006 to establish a platform for music conceived to occur in banal surroundings.

Alexander Egger

Useful links

www.gingkopress.com

Publisher of: Satellites Mistaken for Stars

www.youworkforthem.com

Online shop and distributor of zines

www.rojo-magazine.com

www.dxi-magazine.com

www.katalogue.net

www.pilotprojekt.at

www.peacockvisualarts.co.uk

www.20x200.com

A Jen Bekmann Project